

Tommy Anderson

Founder, Brokerly · Sunshine Coast mortgage broker

Quotable Australian property finance commentary.
RBA · FHB · investor lending · construction · Sunshine Coast market.



High-res headshot on request

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BASED

Caloundra, QLD

Sunshine Coast

RESPONSE

< 60 min

business hrs

SHORT BIO · 60 WORDS · CLEARED FOR USE

Tommy Anderson is the founder of Brokerly, a Sunshine Coast mortgage brokerage based in Caloundra. He previously ran Social Financial in Brisbane and owned a Loan Market franchise, and is a former FBAA Queensland Councillor. Tommy specialises in strategic residential, investment, construction and SMSF lending across a 70+ lender panel.

EXTENDED BIO · 120 WORDS

Tommy Anderson founded Brokerly after running his own Loan Market franchise and an independent Brisbane practice (Social Financial). He's a multiple-award-winning broker — 2024 The Adviser Editor's Choice, 2025 Innovator Awards Best Investment Specialist, and a place on the Top 50 Brokers Under 35. Brokerly is based in Caloundra and specialises in strategic Sunshine Coast residential, investment, construction and SMSF lending, with a 70+ lender panel and 100+ settled loans across QLD. Tommy is a former FBAA Queensland Councillor and is regularly quoted in Broker Daily, The Adviser and Mortgage Professional Australia.

Approved topic angles

Where I can add a Sunshine Coast or technical broker angle. Happy to model a specific suburb or scenario.

● RBA cash-rate decisions

Same-day reaction with Sunshine Coast borrowing-capacity numbers. Live radio or written quote by deadline.

● First home buyer policy

QLD First Home Owner Grant, stamp-duty concessions, Home Guarantee Scheme — what changes for buyers in 4551 / 4575 / 4567.

● Investor lending & tax

Negative gearing, CGT, serviceability buffers, holiday-let income recognition — modelled across SC suburbs.

● Construction & development

Stockland Aura builds, Banya land releases, \$1M–\$10M+ feasibility, building-level pre-clearance for off-the-plan.

● Sunshine Coast property market

Caloundra, Maroochydore, Noosa, Pelican Waters, Sunshine Beach — borrowing capacity, refinance volumes, hotspots.

● Broker industry & regulation

FBAA / MFAA, Best Interests Duty, clawbacks, broker share — comfortable on technical industry stories.

Sunshine Coast service areas

Caloundra 4551

Caloundra West

Pelican Waters

Little Mountain

Currimundi

Kawana

Birtinya

Banya / Aura

Nirimba

Palmview

Buderim

Maroochydore

Mooloolaba

Noosa Heads

Noosaville

Sunshine Beach

Selected press

Broker Daily

Brokerly · May 2026

“Borrowing capacity to worsen under investor tax changes, warn brokers”

Mortgage Professional Australia

Loan Market · Feb 2024

“Young broker keen to make a difference”

The Adviser

Social Financial · Aug 2023

“New Broker Q&A: Tommy Anderson, Social Financial”

The Adviser

Social Financial · Aug 2023

“Wellness Wednesday: Tommy Anderson, Social Financial”

The Adviser

Social Financial · Jul 2023

“New Broker: Making the switch to independent”